



WISCONSIN SOCIETY OF MEDICAL ASSISTANTS, INC.

68th Annual WSMA Conference

Ingleside Hotel

2810 Golf Rd, Pewaukee, WI 53072, 262-547-0201

April 10-12, 2025

Thursday, April 10, 2025

7:00 pm Pre-Conference Executive Committee Meeting – All are welcome to attend!

Friday, April 11, 2025

7:30 am Registration Desk Open for General Assembly. Breakfast provided for attendees.
8:00 am Members Check-In at Credentials Desk for General Assembly
8:30 am GENERAL ASSEMBLY
11:30 am COPPS Luncheon (Club of Past Presidents members only)
12:00 pm Registration Desk Open for Conference
12:45 pm Welcome – WSMA President, Kelly Emmons, CMA (AAMA)
1:00 pm **The Mindful Body** – Philip Chard, Psychotherapist
2:15 pm **The Present and Future of the Medical Assisting Profession** – Don Balasa, JD, MBA, CEO and Legal Counsel for the American Association of Medical Assistants
3:30 pm **Women and Health: Staying Healthy with Aging** – Loxie Kistler, Ed. D., M.S., B.S.N., RN, CMA (AAMA) CHUC
6:00 pm WELCOME PARTY – Oconomowoc Jazz Band (Heavy Appetizers provided)
7:00 pm **Trivia Night** (1 CEU)

Saturday, April 12, 2025

7:00 am Registration Desk Open for Conference. Breakfast provided for attendees.
7:45 am Welcome – WSMA President, Kelly Emmons, CMA (AAMA)
7:50 am Blessings in a Backpack – Regina Estrada, Founder & Member
8:00 am **The Diabetic Foot** – Molly Meier, DPM
9:15 am **Lower Extremity Wound Care Basics** – Molly Meier, DPM
10:30 am **POCT: Fast, Accurate, and Reliable** – Trevor Magnowski, MS-LOD, MLS(ASCP)^{CM}
12:00 pm Awards Luncheon and Installation of Officers
1:15 pm **Fostering Leadership Skills for Future Success** – Danielle Bodoh, CMA (AAMA)
2:30 pm **Coding Basics using Humor** – Julie Flaatten, RN, CPC, CMA (AAMA) and Barb Lato, RN, MS
4:30 pm Announcements & Closing
5:30 pm Post Conference Executive Committee Meeting – All are welcome to attend!

REGISTRATION CLOSES - April 4, 2025

- A fee of \$15.00 will be charged for registrations postmarked after the registration deadline.
- Full refund (minus \$5.00 handling fee) for cancellations before April 4, 2025.
- No refunds for registrations cancelled after April 4, 2025.
- On-site registration does not include meals.
- Application has been made for (10) AAMA CEUs.
- WSMA reserves the right to make program changes as necessary.
- **Register online with PayPal at www.wsma.net (transaction fee applies)**
- **Make checks payable to: WSMA Conference**
- Send Registration Form and Payment to: Maureen Harbeck, CMA (AAMA)
21920 Foxhaven Run, #3
Waukesha, WI 53186

WSMA reserves the right to use any photograph/videography taken at any WSMA event – without further notification – within WSMA print and electronic materials, including, but not limited to WSMA.net, videos, and social media platforms. By registering for and attending this WSMA event, you agree to permit WSMA to use photographs and/or video featuring your likeness at WSMA's sole discretion.



68th Annual WSMA Conference

Registration Form

RETURN THIS PORTION WITH REGISTRATION FEE

Registration Closes April 4, 2025

Name _____ CMA _____ A _____ C _____ Other _____

Address _____

City _____ State _____ Zip _____ County _____

Chapter _____ AAMA ID# _____

Phone: Primary: (_____) _____ - _____ W: (_____) _____ - _____

Email: _____

AAMA Membership Dues paid by December 31, 2024: ☐ Yes ☐ No

REGISTRATION FEES

INSTRUCTIONS: Mark the box(es) to indicate your selection(s)

PLEASE CHECK THE APPROPRIATE BOX:

NOTE: FULL REGISTRATION INCLUDES CEU CREDITS,
ALL MEALS AND FUNCTIONS (Friday lunch on
your own).

- | | |
|---------------------------------------------------------|----------|
| <input type="checkbox"/> AAMA/WSMA Member | \$100.00 |
| <input type="checkbox"/> Past State President Nonmember | \$75.00 |
| <input type="checkbox"/> AAMA/WSMA Student Member | \$50.00 |
| <input type="checkbox"/> Student Nonmember* (1 year) | \$90.00 |
| <input type="checkbox"/> Student Nonmember* (2 years) | \$125.00 |
| <input type="checkbox"/> Nonmember* | \$202.00 |
| <input type="checkbox"/> Non-AAMA Affiliated Member | \$150.00 |
| <input type="checkbox"/> Life/Honorary Member | No Fee |

I Will Attend The Following:

- | |
|-----------------------------------------------------------------------|
| <input type="checkbox"/> Friday Breakfast (General Assembly attendee) |
| <input type="checkbox"/> Friday Welcome Party |
| <input type="checkbox"/> Saturday Breakfast |
| <input type="checkbox"/> Saturday Luncheon (Awards/Installation) |

Saturday Luncheon Options:

- | |
|--------------------------------------------------------------|
| <input type="checkbox"/> Garlic Roasted Pork Medallions |
| <input type="checkbox"/> Chicken Forestiere |
| <input type="checkbox"/> Grilled Butternut Squash Medallions |

Guest Meal tickets

Number of Additional Tickets Needed

Friday Welcome Party	_____	\$25.00/each
Saturday Breakfast	_____	\$20.00/each
Saturday Awards/Installation Luncheon	_____	\$35.00/each

Saturday Luncheon Options:

# _____	Garlic Roasted Pork
# _____	Chicken Forestiere
# _____	Grilled Butternut Squash

TOTAL AMOUNT OWED

\$ _____ Receipt of payment required? ☐ Yes ☐ No

* Registration fee includes membership to AAMA/WSMA. Application for membership must be completed during the conference.

☐ I wish to join AAMA/WSMA

☐ I do not wish to join AAMA/WSMA